



Company Snapshot

\$10 billion
in revenue 



More than
240,000
business
customers
across North
America

22 U.S. markets and
4 Canadian provinces

More than **97 TWh**
of power supplied
to our customers** 

 More than **590 Bcf**
of natural
gas supplied to
our customers**

#7 natural gas
marketer in the U.S.**

Top 10 marketer of
electricity in select U.S.
markets**

More than **400 MW**
of load reduction
capacity through
demand response**

An Introduction to Direct Energy Business

Committed to Helping Make Your Business Better

Direct Energy Business is part of one of the largest retail energy providers in North America and a champion in serving businesses' diverse energy needs. Our deep expertise and commitment to addressing our customers' unique energy demands is how we earn the trust of our customers and help make their businesses better.

Decades of Energy Expertise

We use our broad energy understanding to help businesses and organizations of all sizes—from main street shops, to big box retailers, to major manufacturers—employ energy strategies that make sense for them.

Helping you to make your business better means delivering more than an operational line item. It means sharing our knowledge and making smart energy choices easy and clear. Direct Energy Business can help your business leverage the right mix of energy supply and services to support your goals.

More than a Supplier

We know you are looking for more than just a supplier. You can rely on us for honest guidance related to your power, gas and other energy needs. You can have confidence in the energy decisions you make. That is why over 65 percent of the Fortune 100® companies chose us to support their energy goals.*

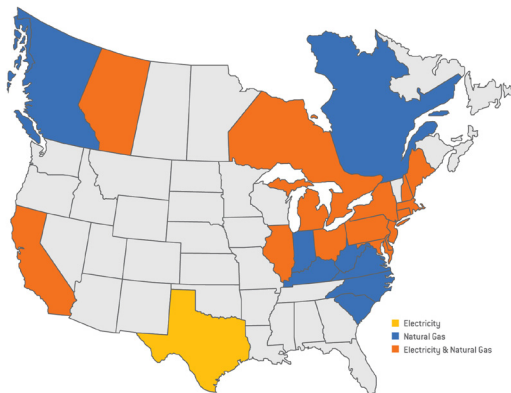
Earning Trust Everyday

Trust is earned every day and in every way. We make it our mission to earn the trust of our 240,000 customers by sharing our energy expertise, delivering innovative energy solutions, and treating their accounts with care. Our customers are our greatest asset. As our priority, we quickly respond to your needs and keep you informed of items that could impact your business.



Our Expansive Footprint

Businesses across North America have chosen us as the supplier they trust with their electricity and natural gas supply and other energy-related needs.



All in the Family

Direct Energy Business is part of Direct Energy, one of the largest providers of energy and related services in North America, with more than four million customer relationships. In addition to serving business customers, Direct Energy also provides electricity and natural gas supply, HVAC installation, plumbing services, and more to residential customers.

Staying Power

Direct Energy is wholly-owned by Centrica plc, one of the world's leading integrated energy companies, with more than 37,000 employees worldwide. Centrica is a Top 40 FTSE 100 company and a global Fortune 500® company, with an A- credit rating from S&P and A- rating from Fitch.*** That means you can count on us for the long-term, even in uncertain economic times.

Contact us Today to Learn More

If you are considering your energy options and are looking for a reliable and experienced supplier, contact us today at **888.925.9115** or visit **business.directenergy.com** to learn more.

* As of April 2015, we were serving more than 65 percent of the Fortune 100 companies.

** Numbers represent total electricity and natural gas supplied in 2014. Load reduction demand response capacity as of April 2015. Gas wholesale ranking is based on 2015 Platts Gas Daily, published March 2015. Electricity wholesale ranking is based on Q4 2014 Power Sales Analysis from Platt's for the Northeast region.

*** The FTSE 100 Index is a share index of the 100 companies listed on the London Stock Exchange with the highest market capitalization. It is one of the most widely used stock indices and is seen as a gauge of business prosperity for businesses regulated by UK company law. The index is maintained by the FTSE Group, a subsidiary of the London Stock Exchange Group, and is calculated in real time and published every 15 seconds. The global Fortune 500 was published in March 2014. The S&P credit rating was published on August 26, 2014. The Fitch rating was published on December 15, 2014.