## **The Cooperator Expos**

## vs. other shows

Products and Services	Cooperator	Other Shows
Badges & Lead Retrieval		
Badges & Lead Retrieval Badge lead retrieval app		
Badges QR Coded		
Badges color coded by type	<b>首注</b> 研	
i.e. manager, board member Reverse marketing program for attendees post show	IEMBER	
via phone app by show management		
Booth package		
Fully carpeted	$\checkmark$	
Skirted table	$\checkmark$	
Chairs	$\checkmark$	
Provide semi-custom pre-printed postcard 6 x 9 format	attandent bef	
Exhibitor training workshop (Last year's New York Cooperator's Co		
Marketing benefits   Access Control   Access Contro   Access Control   Ac	Berry Efficiency/Cone Energy Efficiency/Cone Environmental Exterior Maintenance Texterior Restoration Free Protection Free Protection Flood Prevention Solution Fuel Site	
Registered attendee post show leads for exhibitor's product and services	7 HVAC 6 Insurance 1 Intercoms 0 Interior De 5 Janitie	
Company listing on Expo website listing includes: logo, hyperlink, PDF brochure, contact info. and company des	scription	
Pre-show exhibitor only networking event	√	
Show issue of Cooperator monthly publication		
Bonus circulation of Show issue of The Cooperator		
Attendee multi-touch marketing campaign		
Radio	Ad Here	
Direct mail	$\checkmark$	
Billboards		
General	MANAGERS & MANAGERS	
Zero-tolerance suitcasing policy for non-exhibiting vendors	WEGOTEXPOS.CO	
CEU classes		
Over 28-year track record show promoter	✓	
ROI event	✓	
Dynamic Interactive Website		

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