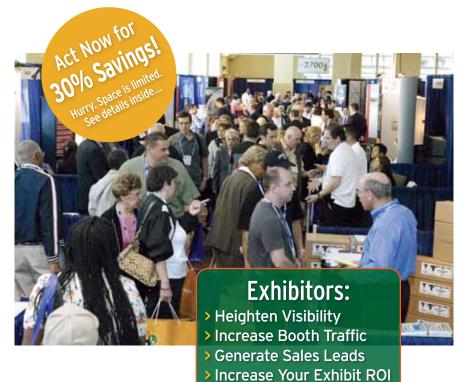
ATTENTION EXHIBITORS!

Maximize Your Exhibit Experience at the Co-op, Condo & Apt. Expo!

ALL NEW!

Powerful Event Marketing Opportunities to Maximize Your Exhibitor ROI!



The Cooperator's Co-op, Condo & Apt. Expo

Call today for complete details.



One Day. One Location. Endless Solutions. yrpubs.com | WeGotExpos.com | coopexpo.com

Pre-Show

Before the show, it's vital to let prospects know that YOU are exhibiting, the location of your booth and the benefits of the solutions being offered. Use one or all of these pre-show marketing vehicles to reach attendees as they are making their short list of "must see" exhibitors.



Advertise on the show website www.coopexpo.com



< Company-Specific Custom Postcards



Advertise in The Cooperator >

At-Show

During the show, make sure your company presence is big and bold—keeping your company TOP OF MIND with important attendees during every minute of the day.



Show Bag Sponsor >



< Kickplate 3' x 7'



Aisle Signs > 4' x 6'



< Advertise in the Program Guide

- **(**Call Today: 212.683.5700
- 1 Go Online: yrpubs.com | WeGotExpo.com | coopexpo.com

Comprehensive Exhibitor Marketing Opportunities

Create your own unique event marketing campaign by selecting your favorite opportunities from the offerings below.

	Marketing Opportunity	Rack Rate	V
Pre-Show	Pre-Show Attendee List (Selected category)	FREE	
	Attendee Brochure Listing	FREE	
	Attendee VIP Invitations	FREE	
	Evites	FREE	
	Online Listing on Show Website	FREE	
	Pre-Printed Attendee Postcard for Personal Imprinting	FREE	
	Full-Page B&W Ad in The Cooperator (Available February, March and April)	\$3,150 per edition	
	Junior-Page B&W Ad	\$2,415 per edition	
	Half-Page B&W Ad	\$2,010 per edition	
	Quarter-Page B&W Ad	\$1,070 per edition	
	Industry-Specific Insert – 1,500 units (Printing not included)	\$500	
	Company-Specific Custom Postcard – includes layout, lettershop, setup		
	and printing of 1,000 units (Postage additional)	\$950	
	Full-Page B&W Ad in the Official Directory of Co-op & Condo Services	\$1,900	
	Show Website Ad (Skyscraper/Banner/Button)*	\$750	
	The Cooperator Website Ad (Skyscraper/Banner/Button)*	\$750	
At-Show	Full Page B&W Ad in Show Program Guide	\$1,015	
	Raffle Drawing Donation	FREE	
	At-Show Insert in <i>The Cooperator –1,500 units (Printing not included)</i>	\$500	一一
	Show Bag Insert* (Printing not included)	\$500	
	Literature Wall Rack for Your Inserts	\$250	
	Header Sign on Literature Wall Rack*	\$300	
	Kickplate	\$700	
	Aisle Sign*(4x6 Feet)	\$750	
	Don't Character Link (Colored Law)	EDEE	
	Post-Show Attendee List (Selected category)	FREE	

^{*} Limited Availability

Here is what our exhibitors say about our Expos:

"The turnout was nothing short of phenomenal! We were so busy meeting and greeting visitors at our booth that at the end of the day we could still feel the adrenaline flowing."

Franklin Cruz President Direct Environmental Corp.

"The show has resulted in business that more than covered the cost of the event. We stayed open until the end of the show at 5 p.m. Leads captured at the end of the day resulted in much of the business we generated during the Expo."

Jeffrey Dworkin President Ecology Exterminating Service "We've been exhibiting at the expo for decades, and this year was the best show yet. The quality of the people who came by our booth was exceptional. We come to this show to see our customers, and they came to us."

Ron Garfunkel President/CEO SDI Laundry Solutions

"In the months following our exhibit, our sales increased drastically. The show not only paid for itself but also made the company a great profit. I'm not only looking forward to the larger booth that I registered for but also to the future exhibits that I will be more than happy to participate in."

Salvatore Bacarella President Garden Works